

STURGEON COUNTY INTERNET CONNECTIVITY RESIDENT SURVEY

In 2020, Sturgeon County conducted two separate surveys regarding internet access: one for businesses located within the county and another for all County residents. The survey results clearly show high-speed internet access is increasingly important in everyday life but residents and businesses may not have access to the internet speeds required to meet their needs.

What do you use your home internet for?



96%
Basic Internet



83%
Shopping and product research



73%
Voice and video chat



62%
Cloud services and storage



62%
Working from home



57%
School work and studying



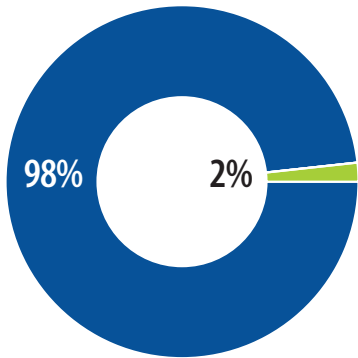
47%
Security



34%
Home-based business

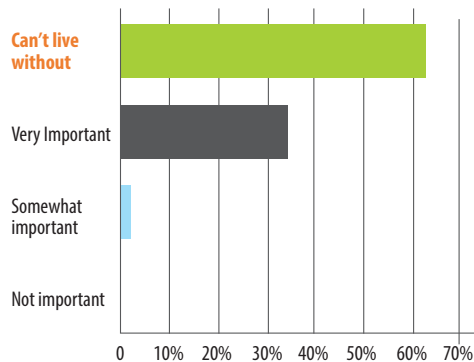
Do you have an internet connection in your home?

■ Yes ■ No



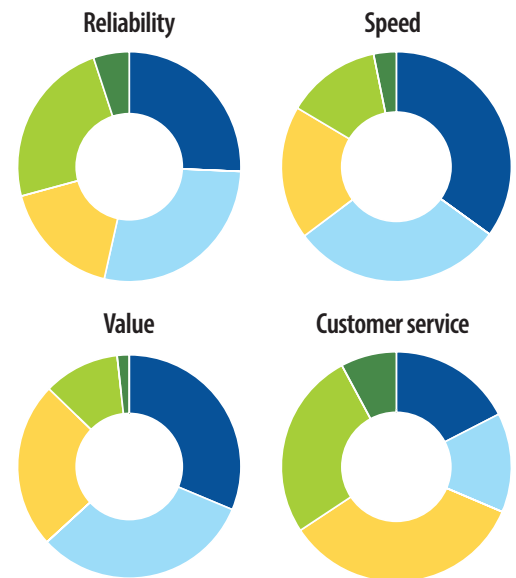
How important to you is internet access from your home?

■ Yes ■ No



Satisfaction level with your current internet service in the following areas:

■ Very satisfied ■ Dissatisfied
■ Satisfied ■ Very dissatisfied
■ Neutral



Internet Service Providers (ISPs) have challenges serving rural areas with relatively few customers. Sturgeon County investment can encourage ISPs to deliver faster speeds and increase availability.

What level of involvement should Sturgeon County take in ensuring that Sturgeon County's future internet speed requirements can be met at a reasonable cost?

None (the County has no involvement in Sturgeon County internet needs)
Low (County encourages and/or supports the private sector, no County investment)
Medium (County encourages and/or supports the private sector, possible County investment)
High (County partners with the private sector and/or invests as required)

